



## RECALIBRATING MUSIC BUSINESS EDUCATION FOR THE NEXT DECADE

The UK's first dedicated Music Business and Entrepreneurship Education Conference.

Facilitated by Ken Foreman (Associate Dean of ICMP)

Registration from 9.30. Talks begin at 10.00

### CONFIRMED GUEST SPEAKERS

TITLE	SPEAKER	ORG.
Welcome Talk	Ken Foreman	ICMP
Dual Professionalism	Ian Ramage	BMG / ICMP
Entrepreneurship – Teaching for the Future	Andrew Potterton & Dr Scott Hewitt	Leeds College of Music
The Role of Work Experience and Internship in Music Business Education (Hosted by Oliver Tatler, Head of Careers and Employability ICMP)	Amber Mackenzie Gennaro Castaldo Arit Eminue Lauren Moore	ITB BPI DiVA ICMP Alumna
You Only Dream Twice: Ambition and Professional Identity in Music Business Students	Dr Alex Timewell	Leeds College of Music
How important is social media to learning about the music business?	Adam Biddle	GH0ST
Innovation and Entrepreneurship in Music Education Panel	Dr Iain A. Taylor & Matt Grimes	Birmingham City University
Artist Management and Education	Fiona McGugan	MMF

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Entrepreneurship as an Art Form	Darren Hoffman	Florida State University
Book Presentation: "The Slacker Guide to the Music Industry"	Phil Taggart	BBC Radio 1
Music Ally: "Future Trends"	Kush Patel	Music Ally
The importance of teaching the Gift Economy in Music Business Education	Yannis Iliopoulos	ICMP
Digital Futures for ethically informed specialist training in the live industry	Adrian Bossey	Falmouth University
"Can't tell me nothing"; Issues in Music Business Education	Dr Jon Stewart Phil Nelson	BIMM BIMM
The Artist Entrepreneur	ShaoDow	DIY Gang
"How To Manage Your Indie Career Like A Ninja Using Tools Traditional Managers Don't Even Know About"	Nina Rubesa	ATC Management (ICMP Alumna)
Fostering Gender Equality from Music Business Education to Industry	Noorjhan Flanagan Lara Baker Natasha Baldwin Clarisse Quinn	BMG Songtrust Decca Publishing ATC Management
Classroom To Wembley In Ten Steps: Pathways Into Music	Chris Cooke	CMU
Plenary	Ken Foreman	ICMP

TICKETS AVAILABLE AT [REBOOTCONFERENCE.CO.UK](https://rebootconference.co.uk)



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